

## Introduction

A degree such as BA or BS listed under the institutional abbreviation indicates the university offers a baccalaureate degree in the program. You can begin the program by completing the transfer framework at any college or university for which courses are listed. For additional information, consult your academic advisor and institutional catalogs. Courses listed for the community colleges may not be offered at every location. Contact the college you plan to attend regarding availability of specific courses.

## Program Notes

Competence through intermediate (2nd year) level of a foreign language may be required; foreign language credits may partially meet some general education requirements.

An 'M' below indicates that a minor, or second major, or area of concentration outside the major is required.

## Program Notes

An 'S' below indicates that the program has restricted and/or limited admissions. The program may require an additional application process or have specific grade point average requirements for application and/or acceptance.

EKU	KSU	MOSU	MUSU	NKU	UK	UL	WKU	KCTCS CCs
		BA			BA/BS (S,M)	BA	BA (M)	

## General Education Transfer Component - 48 hours

Complete the General Education Transfer Component according to the general education requirements for this major at the sending institution, unless specific courses are listed below. General Education courses may also count toward the major, or a minor, or a second major.

Written Communications - 6 hrs								
Oral Communication - 3 hrs								
Humanities - 6 hrs								
Behavioral/Social Sciences - 9 hrs								
Mathematics (Minimum College Algebra) - 3 hrs								
Natural Sciences - 6 hrs								
Other General Education Requirements - 15 hrs								

## Specialty Transfer Component - 12 hours

All of the requirements of the Specialty Component blocks must be fulfilled, even when the blocks total more than 12 hours. At most institutions, the additional hours will be used for part of the General Education requirements.

Introduction to Communication and Mass Communication - 6 hrs	BEM 225 & COM 200*		SPCH 220 & CMJN 110	COM 201 & JMC 168	(JOU 100 or RTV 100) & RTV 205*	(COM 249 or JOU 101) & COM 101*	COMM 201* & 305*	BCOM 185 & 201	(COM 249* or JAT 101) & COM 101*
Writing for the Mass Media - 3 hrs	COM 201		CMJN 201	JMC 194	RTV 260	JOU 204	COMM 320	JOUR 202*	JAT 204
Foreign Language - 3 hrs	3 hrs		3 hrs	3 hrs	3 hrs	3 hrs	3 hrs	3 hrs	3 hrs

\*\*\* Course meets general education requirements. Applicability of the course to specific general education requirements may vary depending on program requirements and institutional policies.